

# the wakefield district community strategy

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fast forward

**JOINT ACTION PLAN 2005/07**

March 2005



## 1. INTRODUCTION

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The Fast Forward Community Strategy sets out a clear vision of the future of Wakefield District to enable the Wakefield District Partnership identify the key challenges it needs to overcome and to prioritise its approach to improving quality of life in the District.

### Fast forward vision

In 25 years time Wakefield District will be a place:

- Moving forward motivated by pride and its heritage.
- Where our people look after themselves and each other so that they are safe and healthy, having the skills and confidence to take more control over their lives.
- With places that are attractive to live, learn, work and invest in and where our diverse towns and villages work together to promote the well being of the whole District.
- Where together with the younger people of the District we will ensure that the work we do now will stand the test of time.

The Fast Forward Community Strategy and vision was agreed by the Partnership in March 2003 and publicly launched in October of that year. The Strategy provided for the first time a common framework for all partners to plan and prioritise. To do this the Partnership agreed a Joint Action Plan in January 2004 that set out what partners would be delivering together to achieve the vision. One year on from publishing those plans and much has been achieved. The Partnership has identified these achievements in its Annual Report '**fast forward 12 months on**' and while this shows encouraging signs of progress on many important issues it also provides a basis for learning lessons on what has happened, what has worked and what hasn't worked as well as anticipated. To do this, the Partnership will review its plans on the basis of how well they are delivering and prepare revised plans to improve on an annual basis.

## 2. CHALLENGES AND PRINCIPLES

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To deliver the Fast Forward Vision the community Strategy identifies five key Challenges. These Challenges provide the basis for the Joint Action Plan and ensure we all work to ensure that we:

- are **safe and feel safer**
- are healthy and **look after ourselves**
- are part of a **dynamic economy**
- are skilful and confident by **investing in our people** and
- live in attractive environments by **improving our places**

These Challenges include the things the communities of Wakefield District feel are most important to improve their quality of life. Individually they are important however achieving progress in one and not across the board will not in itself improve quality of life. The vision requires progress on all fronts and to do this there needs to be a common approach relevant to all the challenges, an approach based on clear principles and values. The principles set out in the Strategy are important and will be used to ensure that whatever we do we do so in a way that:

- **engages** with and reflects the needs of local communities
- develops **cohesive communities**
- leads to **sustainable** improvements

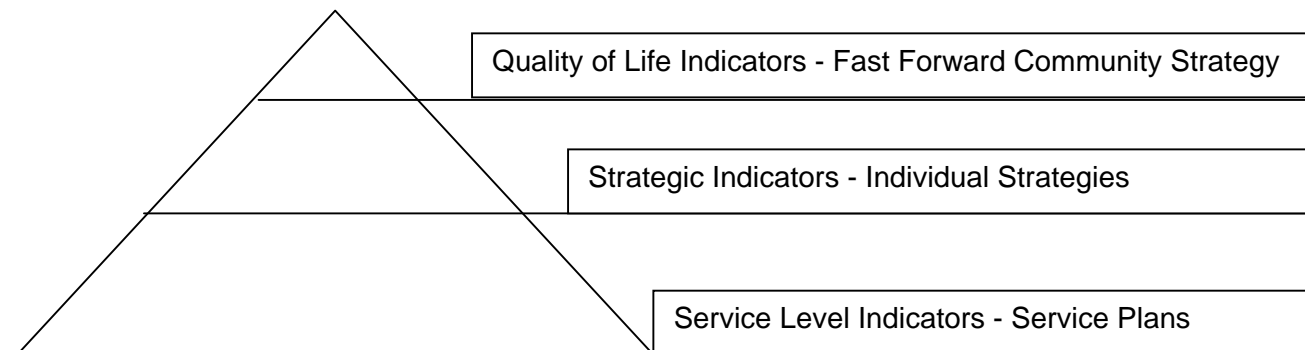
### 3. MEASURING PROGRESS

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The Fast Forward Community Strategy vision and challenges are based on improving quality of life and developing sustainable communities in the District. It is important that we reflect these notions into a series of indicators that we can use to identify problems and to measure the impact of activities we implement. The Partnership has agreed a series of 'Quality of Life Indicators' to provide a basis against which plans will be developed and progress measured. These need to be relevant to the Challenge or Priority they are intended to measure; they need to be easy to understand and incorporated into a regular process of monitoring. In April 2005 an up to date picture of where we are on each indicator in the District will be published and will provide a common baseline against which all our activities will be related to in future years.

The Indicators are made up of seven high level 'headline indicators for each Challenge and Principle. Under each 'headline' indicator is a 'basket' of indicators to be used to measure different aspects of each Challenge and Principle. These are more specific and are intended to give a more rounded view of quality of life. Included in these are specific measures that will be used to measure progress on reducing inequalities across the District.

In addition to these there will be many more indicators that will be used to measure performance in much more detail these will be included in specific strategies or individual plans. How these relate to each other is indicated in the diagram below.



## QUALITY OF LIFE FRAMEWORK OF INDICATORS

FEELING AND BEING SAFER	
1	Residents who feel safe outside in the District during the day and night.
2	House burglaries.
3	Violent offences.
4	Vehicle Crime.
5	Drug Offences.
6.	Gap in the level of crime in areas of high deprivation and the District average.
LOOKING AFTER OURSELVES	
7	Life Expectancy at Birth.
8	Cancer.
9	Circulatory diseases.
10	Coronary heart disease.
11	Suicides, undetermined injuries, accidents.
12	Infant mortality rate.
13	Rate of Teenage Pregnancies.
14	Gap in mortality rates from heart disease and stroke and related diseases in the District and the national average.
DEVELOPING A DYNAMIC ECONOMY	
15	People of working age in employment
16	Unemployment
17	Youth unemployment.
18	Business formation.
19	Local employment.
20	Gap in employment rate in the wards with the worst labour market position and the national rate.

**INVESTING IN OUR PEOPLE**

- 21 Young people aged 16 and 17 remaining in education and training.
- 22 15 year olds achieving 5 or more GCSEs at A\*-C or equivalent.
- 23 Pupils achieving Level 4 at Key Stage 2.
- 24 Progression into Higher Education.
- 25 Number of people over the age of 19 participating in education and training.
- 26 Childcare provision.
- 27 Schools with at least 50% of pupils achieving level 5 in English, Maths and Science.

**IMPROVING OUR PLACES**

- 28 Public satisfaction with the environment.
- 29 Public Transport use.
- 30 Development on previously developed land.
- 31 Recycling and composting rates.
- 32 Housing decency standard.
- 33 Children killed or seriously injured in road accidents.
- 34 Domestic energy efficiency
- 35 Participation in cultural activities

## 4. JOINT ACTION PLAN

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The following Joint Action Plan includes key actions being delivered by a range of organisations as part of the Fast Forward Community Strategy. These do not include all actions many things will be being delivered as part of detailed plans across the District or within specific communities. These are meant to be key actions that are aimed to deliver the Vision, Challenges and Principles of the Community Strategy - they represent the direction in which programmes are heading on the issues the communities of Wakefield District have said are most important to their quality of life.

The Joint Action Plan is intended to be a three year plan however they will be subject to the Partnerships evaluation and review programme each year leading to revisions and improvements. The Plan includes:

- a clear statement of what each activity is intending to achieve in relation to improving quality of life
- the key driver behind the activities whether it is to deal with an inequality or an issue in relation to community cohesion
- how the activity will be funded and
- who is responsible for the activity.

At the start of each section in the Plan details of indicators, targets and performance are given

## FEELING AND BEING SAFER JOINT ACTION PLAN

INDICATORS	TARGETS	PERFORMANCE
1 Percentage of residents who feel safe outside in the District during the day and night:	Target to be agreed.	During daylight hours 91.4% of people felt safe, during darkness 48.7% felt safe (2003/04) - trend is improving.
2 House burglaries per 1000 dwellings	Reduce domestic burglary by 50% (03/04-07/08) to achieve a rate of 13.5 per 1000 dwellings.	22.8 recorded offences of violence against the person per 1000 population (2003/04) - trend is worsening.
3 Violent offences against the person per 1000 population.	Reduce violent offences by 26.63% (03/04- 07/08) to achieve a rate 17.4 per 1000 population.	8.4 recorded thefts of a vehicle per 1000 population (2003/04) - trend is worsening.
4 Thefts of a vehicle per 1000 population.	Reduce thefts of a vehicle by 46% (03/04- 07/08) to achieve a rate of 4.5 per 1000 population.	1.78 recorded drug offences per 1000 population (2003/04) - trend is improving.
5 Drugs - Retention in treatment for more than 12 weeks	Increase numbers retained in treatment for more than 12 weeks by 65% by 2008.	Baseline for 2003/04 being sought.
6 Deprivation	To reduce aggregated crime by a greater percentage than the aggregated reduction in the non- high crime areas.	21 of the 209 Super Output Areas in Wakefield District are ranked in the 10% most deprived by crime in England.

ACTIONS		ASPIRATIONS	DRIVERS			DELIVERERS		
			Cohesion	Deprivation	Local Need	Outcome	Funding	Lead
<b>PRIORITY: ANTI SOCIAL BEHAVIOUR</b>								
C1	Create a central agency responsible for collecting, recording, analysis and dissemination of information on anti social behaviour to effectively co-ordinate responses.	To reduce the overall incidence of anti social behaviour through prevention, intervention and enforcement.			●	1,2,3,4,5,6	WMDC, police mainstream / SSCF	CS Partnership
C2	Establish a cohesive and co-ordinated approach to neighbourhood policing in the District.		●	●		1,6	WMDC, Police mainstream / NRF / SSCF	Police
C3	Establish mediation services to tackle neighbour and community based problems.		●			1,6	WMDC, Police mainstream / NRF / SSCF	WMDC / Police

C4	Improve and maintain the quality of our neighbourhoods to reduce the incidence of crime.	To reduce the overall incidence of anti social behaviour through prevention, intervention and enforcement.			●	1,6	WMDC, Police mainstream / NRF / SSCF	WMDC
C5	Establish support services to tackle neighbour and community based problems.		●			1,6	WMDC, Police mainstream / SSCF	WMDC / Police
C6	Improve facilities for young people allowing them to engage in positive activities and divert them away from anti social behaviour.		●			1,6	WMDC, Police mainstream / NRF / SSCF	YOT
C7	Work with communities and individuals to increase knowledge, understanding and appreciation of civic responsibility.		●			1,6	WMDC, Police mainstream / SSCF	WMDC
<b>PRIORITY : VIOLENT CRIME</b>								
C8	Increase policing activity in town and city centres on a night time, particularly at weekends.	To improve the safety of citizens and visitors to the District, allowing them to go about their daily lives free from fear of violence and disorder.			●	1,3,4,5	WMDC, Police mainstream	Police
C9	Increase the use of a range of enforcement measures including mobile CCTV and fixed penalty notices.				●	1,4	WMDC, Police mainstream	WMDC / Police
C10	Implement the new Licensing policy by working with licensees to promote the night time economy.				●	1,3,5	WMDC, Police mainstream	WMDC / Police
C11	Implement activities to tackle violent crime amongst young people.				●	1,3	WMDC, Police mainstream	WMDC / Police
C12	Improve street lighting in identified problem areas.				●	1,2,3,6	WMDC, Police mainstream	WMDC
C13	Raise awareness of alcohol related harm to encourage responsible drinking.				●	1,6	WMDC, Police mainstream	PCTs

PRIORITY: DOMESTIC ABUSE								
C14	Develop a dedicated multi disciplinary service aimed at delivering an holistic approach to investigation, prevention and protection.	Develop a co-ordinated service for women, their families and perpetrators to tackle domestic abuse.		●	●	1,3	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C15	Provide more supported housing options for people experiencing domestic abuse.			●	●	1,3	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C16	Develop and implement a voluntary perpetrator programme.			●	●	1,3	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C17	Provide a comprehensive training programme to practitioners.	Develop a co-ordinated service for women, their families and perpetrators to tackle domestic abuse.		●	●	1,3	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C18	Develop the use of Anti Social Behaviour Orders.			●	●	1,3	WMDC, Police, PCT mainstream / SSCF / NRF	WMDC
PRIORITY: BURGLARY AND VEHICLE CRIME								
C19	Implement a joint approach between agencies to target hardening and care schemes.	To further reduce the incidence of burglary and vehicle related crime and to increase public reassurance, in order that the citizens of the District feel safer in their homes and as they go about their daily lives.		●		1,2,4	WMDC, Police mainstream / NRF	Police
C20	Increase provision of re - settlement services for ex offenders, including supported accommodation, treatment services, education and training.				●	1,2,4	WMDC, Police mainstream	Police
C21	Maximise the use of vehicle security devices and surveillance equipment such as Automatic Number Plate Recognition systems.				●	1,2,4	WMDC, Police mainstream	Police
C22	Increase provision of diversionary activities and early intervention programmes for offenders and potential offenders.				●	1,2,4	WMDC, Police mainstream	WMDC / Police

PRIORITY : DRUGS AND ALCOHOL								
C23	Make targeted interventions and deliver initiatives aimed at supporting young people to resist drug use.	To reduce the harm caused by substance misuse to communities, individuals and their families.	●	●	●	1,5,6	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C24	Provide education training and awareness through a range of media and methods to communities, schools and statutory and voluntary organisations.		●	●	●	1,5,6	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs
C25	Implement projects and initiatives that support users and carers of users of substance misuse.		●	●	●	1,5,6	WMDC, Police, PCT mainstream / SSCF / NRF	PCTs

## LOOKING AFTER OURSELVES JOINT ACTION PLAN

INDICATORS		TARGETS	PERFORMANCE
7	Life expectancy at birth.	To be added	For men life expectancy at birth in 1999/2001 was 74.4, for women 79.3 - trend is improving but lower than region and national.
8	Standard Mortality Rate: Deaths from Cancers.	Substantially reduce mortality rates by 2010 from - cancer by at least 20% in people <75 years with a reduction in the inequalities gap of at least 6% between the fifth of areas with the worst health and deprivation indicators and the population as a whole - from heart disease and stroke and related diseases by at least 40% in people under 75 years, with at least a 40% reduction in the inequalities gap between the fifth of areas with the worst health and deprivation indicators and the population as a whole	112 (2003) - trend is improving.
9	Standard Mortality Rate: Deaths from circulatory diseases		104 (2003) - trend is improving.
10	Standard Mortality Rate: Deaths from coronary heart disease.		112 (2003) - trend is improving.
11	Standard Mortality Rate: Deaths from suicides, undetermined injuries, accidents.	Substantially reduce mortality rates by 2010 from suicide and undetermined injury by at least 20%	97 (male) 89 (female) (2002) - trend is improving.
12	Number of deaths from infants under 1 year old.	By 2010 reduce by at least 10% the gaps in mortality between 'routine and manual' groups and the population as a whole	5.4 per 1000 births (2002) - trend is improving.
13	Rate of conceptions among girls aged less than 18 years old.	Reduce the under - 18 conception rate by 50% as part of a broader strategy to improve sexual health	44.8 per 1000 girls aged 15-17 (2002) - trend is improving.
14	Deprivation	By 2010 reduce by 10% the gap between the fifth of areas with the worst health and deprivation and the population as a whole.	60 out of 209 Super Output Areas in Wakefield are ranked in the worst 10% most deprived areas by health.

ACTIONS	ASPIRATIONS	DRIVERS			DELIVERERS			
		Cohesion	Deprivation	Local Need	Outcome	Funding	Lead	
<b>PRIORITY: PREVENTING AVOIDABLE ILL HEALTH THROUGH PUBLIC HEALTH PROGRAMMES</b>								
H1	<b>Implementation of Tobacco Control Strategy</b> Work towards establishment of Smoke Free Workplace city status, co-ordinated media-led information campaign to establish and strengthen public support, well established smoking cessation service in place and stronger enforcement of underage sales .	To reduce the prevalence of smoking from 30% to 25% in the west of the District and from 35% to 30% in the east of the District by 2010		•	•	7, 8, 9, 10, 12	Mainstream (Cessation Service) SFW, NRF, LPSA?	EWPCT, WMDC

H2	<b>Implementation of Mental Health Promotion Strategy</b> Tackling issues which result in stress and isolation - self help groups, advice; develop employment opportunities, tackle stigma and discrimination and deliver training for front line workers.		●		●	11, 13	Mainstream	WWPCT
H3	<b>Obesity &amp; Food &amp; Nutrition Strategies</b> Raise awareness of obesity in GP practices, communities and organisations, create more obesity clinics and pilots, establish a weight management pathway tackle obesity through the Skills for Health programmes. A Childhood Obesity Strategy is under development. Deliver a Food and Nutrition Strategy based on the national Food and Health Action Plan.	Ensure people with mental health problems receive prompt and appropriate services.		●	●	7, 8, 9, 10	Mainstream	EWPCT / WWPCT
H4	<b>Implementation of the Accident Prevention Strategy.</b> Deliver activities focussed on child accident prevention including Safer Routes to School, the So Safe Crew initiative, ongoing promotions around fire safety, medicine storage, child car seats etc and target high risk areas; partnership with all housing providers.			●	●	7, 11	Mainstream	EWPCT
H5	<b>Implementation of the Physical Activity Strategy</b> Further develop the Physical Activity Programme in the community and primary care settings targeting deprived communities and vulnerable groups with a focus on women aged 16-34 and men aged 35-54, introduce more health walks / rides, develop green gyms and green space activity and support GPs to promote pedometer use.	Halt the year on year increase in obesity in children under 11 years by 2010		●	●	7, 8, 9, 10	Mainstream NRF	EWPCT / WWPCT
H6	<b>Implementation of alcohol &amp; substance misuse Strategies</b> Provide a new alcohol treatment service, provide information and educational opportunities to help informed choices on alcohol, develop interventions with young people; support housing targets in response to alcohol dependency among homeless people and develop the DIP.			●	●	7, 8, 9, 10, 13	Mainstream	Substance Misuse Commissioning Group & Young Peoples Joint Commissioning Group

H7	<b>Implementation of the Affordable Warmth Strategy</b> Ensure partner organisations commit front line staff to participate in referral network and disseminate information on support available to tackle fuel poverty		●	●		7, 8, 9, 10, 12, 14	Mainstream NRF	WMDC
H8	<b>Improve working environments</b> Establish a joint food hygiene/health & safety advisory service (within WMDC Environmental Health) for businesses; investigate development of occupational health service for SMEs, provide a workplace advisor for smoking cessation.	Increase the proportion of people undertaking physical activity at a moderate level on 5 or more days a week to 50% by 2011 and to 70% by 2020			●	11	Mainstream	All organisations responsible
<b>PRIORITY: REDUCE HEALTH INEQUALITIES BETWEEN AREAS</b>								
H9	<b>Enable organisations to identify their impact on inequalities</b> Undertake self-assessments on the impact of services on health inequalities, wellbeing impact assessments of WDP programmes, rapid appraisal of regeneration schemes and develop expertise through action learning in collaboration with Regional Public Health Observatory.	A reduction in health inequalities in the district across different geographical areas, communities of interest and socio economic groups.	●	●		14	Mainstream	All organisations responsible
H10	<b>Develop a programme of dialogues within and between communities</b> Undertake activities to improve mutual understanding, focussing on marginalised groups eg asylum seekers. Ensure actions are developed in response to findings of dialogues.		●	●		14	Mainstream	Cohesion Advisory Group
H11	<b>Disseminate public health messages</b> Engage partner organisations to participate in referral networks to disseminate public health messages particularly to disadvantaged groups.		●	●		ALL	Mainstream	WWPCT, EWPCT
H12	<b>Use Supporting People programme as a vehicle to reduce inequalities</b> Work through service providers to support marginalised people living in supported accomodation to improve their health.	A reduction in health inequalities in the district across different geographical areas, communities of interest and socio economic groups.	●	●		ALL	Supporting People funding (mainstream)	WMDC
H13	<b>Supported Self Care for people with long term conditions</b> Provide opportunities for people with long term chronic conditions including arthritis, asthma, diabetes, heart disease, lung disease to develop new skills to better manage their condition, and through peer education use skills to benefit others within their community.		●	●		7, 9, 10, 14	Supporting People funding (mainstream)	EWPCT, WWPCT

H14	<b>Support help for older people to remain independent.</b> Support 'live at home' approaches including befriending, lunch club development, community transport initiatives, gardening services for older people. Social enterprises will be explored as a vehicle for development of these approaches.	A reduction in health inequalities in the district across different geographical areas, communities of interest and socio economic groups.	●	●		7, 11, 14	Supporting People funding (mainstream)	WMDC
H15	<b>Ensure a co-ordinated approach to community development as a vehicle to address inequalities and improve health.</b> Develop an integrated approach to community development through the Engagement Framework including community-led research as a means of evaluating the WDP.		●	●		14	Mainstream	Engagement Advisory Group
H16	<b>Strengthen the role of the Voluntary Sector within the District</b> Promote awareness among organisations of the benefits of commissioning the voluntary sector to deliver services. Build the capacity of the voluntary sector through Futurebuilders and other initiatives.		●	●		14	Mainstream	Range of organisations via Infrastructure Group
<b>PRIORITY: TACKLE DOMESTIC VIOLENCE</b>								
H17	<b>Develop and co-ordinate services to deal with domestic violence</b> Provide effective mainstream support for victims / perpetrators of domestic violence, establish a more accurate and comprehensive data collection system, tailored training for front line staff and a zero tolerance campaign across the District.	A more rapid co-ordinated response to supporting people experiencing domestic violence and a reduction in the prevalence of domestic violence.		●	●	7, 11	NRF / LPSA / SSCF	Domestic Abuse Task Group
<b>PRIORITY: PROMOTE THE HEALTH AND SOCIAL WELL BEING OF YOUNG PEOPLE</b>								
H18	<b>Teenage Pregnancies</b> Work with parents and young people - including prevention through sex and relationship education work in schools and communities, appropriate advice and information services and support services for pregnant and teenage parents. Implement sexual health strategy.	A reduction in teenage pregnancies.		●		7	Mainstream	WWPCT

H19	<b>Play Development</b> Support will be given to strategic development and the provision of play opportunities for young people and children in areas of highest need.		●	●	●	14	Mainstream	Wakefield District Play Forum
H20	<b>Strengthen support services for parents and young children</b> Co-ordinate a range of services including development of parenting skills and improving access to education for parents and children, particularly through Sure Start Programme and Children's Centres.	A reduction in teenage pregnancies.		●		13, 14	Sure Start	Sure Start

## DYNAMIC LOCAL ECONOMY JOINT ACTION PLAN

INDICATORS	TARGETS	PERFORMANCE
15 Proportion of people of working age in employment.	To be developed.	75.3% of working residents were employed in the District in 2003 compared to the national figure of 75%
16 Unemployment.	To be developed.	1.8% (Oct 2004) a reduction from 2% in 2003 and lower than the regional and national average
17 Youth Unemployment.	To be developed.	30.9% (Oct 2004) an increase from 29.3% in 2003 and higher than regional and national averages.
18 Registered businesses in the District.	To be developed.	6,705 businesses registered for VAT in 2003 a gain of 4% on the previous year and higher than the regional average. This equates to 32.5 per 10,000 adults compared to 41.8 for England.
19 Local Employment.	To be developed.	124,000 employed in the District in 2002 a 1.7% increase on 2001.
20 Deprivation.	To significantly improve the overall employment rate of those living in the wards with the worst employment rate and reduce the difference between their overall rate and the overall employment rate.	40 of the 209 Super Output Areas in the District are ranked in the 10% most deprived on the employment index in England.

ACTIONS		ASPIRATIONS	DRIVERS			DELIVERERS		
			Cohesion	Deprivation	Local Need	Outcome	Funding	Lead
<b>PRIORITY: ENCOURAGING INVESTMENT AND ENTERPRISE AND CLUSTERS OF ECONOMIC DEVELOPMENT IN THE DISTRICT</b>								
E1	Develop and deliver a district wide incubation network and support system to help improve the formation of high growth businesses.	To increase the number of new sustainable businesses in the District.	●	●		15, 16, 18, 19, 20	Yorkshire Forward SRIP	First
E2	Undertake mentoring, training, investment and business support via workshops, seminars and information dissemination.				●	15, 16, 18, 19	Yorkshire Forward SRIP	First
E3	Delivering activities in schools and colleges, and amongst those not normally considering self-employment as an income source and create a positive climate for entrepreneurship.				●	15, 16, 17, 18	Yorkshire Forward SRIP	First
E4	Upgrade maintain and make available a property database for the District and provide an up to date and effective information service for businesses.				●	15, 16, 18, 19	Yorkshire Forward SRIP	First

E5	Support advanced manufacturing companies to adopt new techniques and go for market share and / or sustain market share.	To increase the number of new sustainable businesses in the District.			●	15, 16, 18, 19	Yorkshire Forward SRIP	First
E6	Develop and implement an action plan to support businesses in vulnerable industries.		●	●		15, 16, 18, 19, 20	Yorkshire Forward SRIP / NRF	First
E7	Assist businesses to access support and encourage sustainable development and create new job opportunities particularly in deprived parts of the District.		●	●		15, 16, 18, 19, 20	Yorkshire Forward SRIP / NRF /LPSA	First
E8	Identify reasons for poor employment rate in deprived areas and determine Action Plans and link employment growth zones with workless communities.		●	●		15, 16, 18, 19, 20	Yorkshire Forward SRIP / NRF	First
<b>PRIORITY: PROMOTING AND MANAGING A NEW IMAGE FOR THE DISTRICT</b>								
E9	Build on current marketing campaigns by undertaking a local and national campaign to promote the District as a destination for investment and tourism.	A modern dynamic image and a clear identity as a centre of excellence for culture and creativity.			●	15, 16, 18, 19	Yorkshire Forward SRIP / ERDF	First
E10	Identify the marketable characteristics of the District and develop a unique positioning building on the strengths of the District.				●	15, 16, 18, 19	Yorkshire Forward SRIP / ERDF	First
<b>PRIORITY: WORKFORCE SKILLS AND EMPLOYABILITY</b>								
E11	Research needs and develop strategies to address skills issues for the working age population, linking to other policies on lifelong learning and commission and monitor interventions.	A unified approach to commissioning work to address employability issues for disadvantaged groups and individuals, and workforce skills.	●	●		15, 17,19, 20	LSC / ERDF / Yorkshire Forward SRIP / NRF / LPSA	WMDC Regeneration
E12	Research needs and develop strategies to address employability issues and commission and monitor the delivery of interventions which meet skills and training needs.		●	●		15, 17,19, 20	LSC / ERDF / Yorkshire Forward SRIP / NRF / LPSA	WMDC Regeneration
<b>PRIORITY: URBAN RENAISSANCE OF WAKEFIELD CITY</b>								
E13	Progress key development schemes in the City including the Marsh Way retail development, mixed use development of the Westgate area and the Waterfront.	Transform the city into an attractive and accessible centre, through culturally focused developments and the creation of public spaces.			●	15,16,18,19	Private Sector / Arts Council / Lottery / ERDF	WMDC Regeneration
E14	Agree the Urban Renaissance Programme for the City and implement key proposals.		●		●	15,16,18,19	Yorkshire Forward SRIP	WMDC Regeneration
E15	Implement the College Grove Home Zone Scheme by improving the highway and public realm in the area to prioritise non car based use.		●		●	15,16,18,19,20	Local Transport Plan / NOF	WMDC Regeneration
E16	Implement the Westgate End Renewal programme - improving residential properties and the renewal of public spaces.		●	●		16, 20	Housing Renewal	WMDC Regeneration

E17	Progress the Pinderfields Hospital Development.	Transform the city into an attractive and accessible centre, through culturally focused developments and the creation of public spaces.			●	15,16,19	PFI	Hospitals Trust
E18	Prepare and deliver the SRB6 Programme for Wakefield City.		●	●		15,16,17,19,20	Yorkshire Forward SRB	WMDC Regeneration
<b>PRIORITY : RECONNECTING THE COALFIELD COMMUNITIES IN THE SOUTH EAST</b>								
E19	Progress the construction of the Hemsworth - A1 Link Road.	Reconnect the former coalfield communities in the South East through strong inward investment and major environmental improvements and regeneration initiatives.	●	●		15,16,18,19,20	LTP	WMDC Regeneration
E20	Redevelop the City Estate Fitzwilliam and implement the South East Area Housing Framework to provide integrated housing and economic regeneration.		●	●		15,16,17,19, 20	NRF / Housing Regeneration	WMDC Regeneration
E21	Reclamation of the former Frickley Colliery site.		●	●		15,16, 19, 20	English Partnerships	WMDC Regeneration
E22	Progress the retail development of Hemsworth Town Centre, including new school and library.		●	●		15,16,19, 20	Private Sector	WMDC Regeneration
E23	Progress the second and third phases of the development of the South Kirkby Industrial Park.		●	●		15,16,18,19,20	English Partnerships / Private Sector	WMDC Regeneration
E24	Development of managed office space in Hemsworth for new start businesses.		●	●		15,16,18,19,20	SRB / WMDC / ERDF / CRT	WMDC Regeneration
E25	Improvements to the environment and security on the Lanthwaite Grange Industrial Estate.		●	●		15,16,18,19,20	English Partnerships	English Partnerships / WMDC
E26	Develop rural transport projects to address local accessibility problems.	●	●		15,16,18,19,20	NRF / SRB	WMDC Regeneration / METRO	
<b>PRIORITY : THE FIVE TOWNS INITIATIVE</b>								
E27	Restoration and development of former colliery sites in the Five Towns - including Wheldale Colliery, Prince of Wales and Sharlston Colliery.	Delivering a strong vision of the Five Towns using new developments and investment to transform the environment and reflect the cultural heritage of the area.	●	●		15,16,18,19,20	English Partnerships / UK Coal / Private	WMDC Regen / EP / Groundwork
E28	Urban Renaissance Initiative - promotion of 25 - 30 year vision and development of delivery plans and programmes.				●	15,16,18,19	Yorkshire Forward	WMDC Regen / Yorkshire Forward
E29	Channel 4 Talkback - Implementation of 6 community led schemes in Castleford .		●	●		15,16,18,19,20	English Partnerships / Yorkshire Forward / WMDC / NRF	WMDC Regen / Talkback

E30	Castleford Forum - develop proposals and funding strategy for a new library, museum and community facilities in the town centre.	Delivering a strong vision of the Five Towns using new developments and investment to transform the environment and reflect the cultural heritage of the area.	●		●	15,16,18,19	WMDC / Private	WMDC Regen
E31	Castleford Precinct - develop proposals and funding plan to pedestrianise the western end of Carlton Street and develop bus / rail interchange.		●		●	15,16,18,19	Local Transport Plan	WMDC Regen
E32	Progress the redevelopment of the Pontefract General Infirmary Site.				●	15,16,19	PFI	Hospitals Trust
E33	North East Academy - Development of a further education facility for the education of 14-19 age group in the Five Towns.		●	●		15,16,17,18,19,20	LSC / Wakefield College	WMDC Regen / Wakefield College / LSC
E34	Prepare and deliver the SRB6 Programme.		●	●		15,16,17,18,19,20	SRB	WMDC

## INVESTING IN OUR PEOPLE JOINT ACTION PLAN

INDICATORS		TARGETS	PERFORMANCE
21	Percentage of young people aged 16 and 17 remaining in education and training.	Target to be agreed.	In 2003, 51% of 16/17 year olds progressed into post 16 education or training.
22	Percentage of 15 year old pupils in schools maintained by the LEA achieving 5 or more GCSEs A*-C or equivalent.	2005 target is 52%.	In 2004 50% of 15 year olds achieved 5 or more GCSEs A*-C or equivalent an increase from 45.7% in 2003.
23	Percentage of pupils in schools maintained by the local authority achieving Level 4 or above in Key Stage 2 in Maths and English.	2005 targets for English, Maths and are 81%	In 2004 76% of pupils achieved level 4 or above in English and 72% in Maths.
24	Percentage of young people staying on in education after Year 11.	By 2007 75% of young people staying on in education after Year 11.	In 2004 65% of young people in the district stayed on in education after Year 11 a slight increase on the previous year.
25	Number of people over 19 participating in education and training.	Target to be agreed.	In 2002/3 18,727 people over the age of 19 enrolled on accredited courses in the District compared with 19,830 in 2001/02.
26	Number of children in childcare places.	All 3 and 4 year olds will have access to good quality free early years education	In 2004 free part time early education was provided for 99.2% of 3 year olds in the District .
27	Deprivation.	Raise standards in English, Maths and Science in secondary education so that by 2008 in all schools at least 50% of pupils achieve Level 5 or above in each of english , maths and science.	In 2004 only 2 out of 18 secondary schools in the District had less than 50% of pupils achieving 50% at Level 5 or above in English, Maths and science.

ACTIONS		ASPIRATIONS	DRIVERS			DELIVERERS		
			Cohesion	Deprivation	Local Need	Outcome	Funding	Lead
<b>PRIORITY: ACCESS TO EARLY YEARS EDUCATION AND CHILDCARE</b>								
L1	Facilitate required new childcare places including free part time education for all 3 and 4 year olds whose parents want it. Ensure provision matches demand and allows flexibility and choice.	All 3 and 4 year olds will have access to good quality, free early years education and attainment levels raised to meet Early learning Goals.			●	26	Sure Start	Early Years Development & Childcare Partnership
L2	Provide high quality training and professional development opportunities and promote high standards of staffing with appropriate ratios.				●	26	Sure Start	Early Years Development & Childcare Partnership
L3	Engage with stakeholders in planning and delivering services and target new childcare places to socially disadvantaged areas.		●	●		26	Sure Start	Early Years Development & Childcare Partnership

L4	Research and develop a range of incentive packages to support employers to provide childcare in the workplace and/or to link with the childcare workforce.	All 3 and 4 year olds will have access to good quality, free early years education and over 3000 childcare places will be provided across a range of provision for 0-14 year olds.			•	26	Sure Start	Early Years Development & Childcare Partnership
L5	Develop better links between agencies, through the Children's Centre networks, improved communication and greater collaboration in the support of 0-5's and their families.		•			26	Sure Start	Early Years Development & Childcare Partnership
L6	Implement a programme of activity to raise attainment in early years towards the Early Learning Goals.				•	23	WMDC	WMDC - Local Education Authority

**PRIORITY: RAISING STANDARDS OF ATTAINMENT IN 5-16 EDUCATION**

L7	Implement a programme of activity to raise attainment in primary education especially in numeracy and literacy.	Implement the Aspiring to Excellence - Wakefield's Education Development Plan. To ensure young people have the knowledge, skills and attitudes that will enable them to shape their future confidently and contribute to the economic and social regeneration of the district.			•	22,24,25,27	WMDC	WMDC - Local Education Authority
L8	Implement programmes to raise attainment and achievement levels at Key Stage 3.				•	22,24,25,27	WMDC	WMDC - Local Education Authority
L9	Implement programmes to raise attainment and achievement in Key Stage 4.				•	22,24,25,27	WMDC	WMDC - Local Education Authority
L10	Target actions on activities that will narrow the attainment gap and tackle underachievement.		•	•		22,24,25,27	WMDC / NRF / LPSA	WMDC - Local Education Authority
L11	Provide support to schools to improve where standards are low.		•	•		22,24,25,27	WMDC / NRF / LPSA	WMDC - Local Education Authority
L12	Promote social inclusion by targeting pupils at risk of under-achieving and currently marginalised by society.		•	•		22,24,25,27	WMDC / NRF / LPSA	WMDC - Local Education Authority
L13	Implement programmes that contribute to raising attainment by improving data research and information analysis to support school improvement.				•	22,24,25,27	WMDC	WMDC - Local Education Authority

**PRIORITY : RAISING ASPIRATIONS AND ACHIEVEMENT IN 14-19 EDUCATION**

L14	Implement the Aim Higher programme to raise aspirations by providing access to higher education through a range of locally identified opportunities.	Implement 'Working Together' - transform learning, attainment and achievement through high quality 14 to 19 education and training provision.			•	21,24,25	P4P / WMDC / Connexions	WMDC - Local Education Authority
L15	Implement the Entry to Vocational Learning and Entry into Employment Programmes in partnership with Wakefield College, private training providers and secondary schools.				•	21,24,25	E2e / Connexions	Wakefield College
L16	Support the production, launch and dissemination and implementation of the Post Area Inspection Action Plan within Wakefields 14-19 Strategy.				•	21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority

L17	Support the implementation of curriculum models within the Learning Communities.	Implement 'Working Together' - transform learning, attainment and achievement through high quality 14 to 19 education and training provision.			●	21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority
L18	Engage and inform parents and employers of the full range of learning pathways 14-19 alongside information sharing events for young people.				●	21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority
L19	Target actions to identified weaknesses across the curriculum to raise post 16 attainment.				●	21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority
L20	Develop the range of flexible options for young people including work based and work related courses.		●	●		21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority
L21	Support the implementation of actions on transport issues to facilitate access to learning.		●	●		21,24,25	LIDf / Post Area Insp Funds / 14-19 Pathfinder	WMDC - Local Education Authority
<b>PRIORITY: DEVELOPING SKILLS FOR LIFE</b>								
L22	Implement actions with partners to increase learner entitlement to high quality basic skills teaching and support.	To deliver the Basic Skills Strategy and raise the number of people participating in basic skills training in line with national and local targets and to develop the capacity and quality of basic skills provision across the District.	●	●		21,25	LSC / NRF	Learning Partnership
L23	Undertake joint publicity and promotion to engage 'new/non-traditional basic skills learners in the workforce, those aged 16-19 and community based learners.		●	●		21,25	LSC / NRF	Learning Partnership
L24	Extend the ways learning is delivered especially in the ICT curriculum and ILT.		●	●		21,25	LSC / NRF	Learning Partnership
L25	Deliver a programme of basic skills training and awareness for learning providers. Improve teaching and learning strategies and sharing of good teaching practice across the district.		●	●		21,25	LSC / NRF	Learning Partnership
<b>PRIORITY : WORKFORCE DEVELOPMENT</b>								
L26	Implement new ways of delivering learning and training with an emphasis on construction, childcare / playwork, healthcare, distribution, leadership and management.	Implement the Skills Action Plan, encourage a learning culture in the business community and ensure education and training is an integral part of regeneration.	●	●		21,25	LIDf / LSC	WMDC - Regeneration / Learning Partnership
L27	Create new ways to learn through cultural opportunities which are accessible and suit people's learning styles.		●	●		21,25	LIDf / LSC	WMDC - Regeneration / Learning Partnership
L28	Support the provision of advice and guidance in the workplace to encourage the involvement of employers and employees in learning.		●	●		21,25	LIDf / LSC	WMDC - Regeneration / Learning Partnership

PRIORITY : RAISING SKILLS IN THE VOLUNTARY AND COMMUNITY SECTOR									
L29	Deliver a training programme with partners to raise the capacity of the voluntary and community sector.	To deliver the Community Learning Strategy and the Neighbourhood Renewal Learning Action Plan and develop the capacity and skills in the sector.			●	21,25	LSC / NRF / NLDC / ERDF / ESF	WMDC / Learning Partnership	
L30	To develop with partners the Neighbourhood Learning School as a learning resource to improve skills in the voluntary and community sector.				●	21,25	LSC / NRF / NLDC / ERDF / ESF	WMDC / Learning Partnership	
L31	Facilitate delivery of the local 'Working Together Strategy for the Voluntary and Community Sector' action plan.		●	●		21,25	LSC / NRF / NLDC / ERDF / ESF	WMDC / Learning Partnership	
PRIORITY : ENGAGING LEARNERS									
L32	Implement a programme that identifies and promotes pathways and progression routes for family learning and teaching and childcare.	Increase the awareness of learning opportunities and participation using approaches consistent with the Partnerships Engagement Framework across the District.	●	●		21,25	LSC / LID	WMDC / Learning Partnership	
L33	Provide information, advice, guidance and signposting from a single contact point for all learning activities with an associated publicity campaign aimed at engaging learners at all levels.		●	●		21,25	LSC / LID	WMDC / Learning Partnership	
L34	Develop the Wakefield Virtual Learning Environment in libraries and adult learning centres across the District to expand e-learning opportunities and develop the ICT curriculum.		●	●		21,25	LSC / LID	WMDC / Learning Partnership	
PRIORITY : DEVELOPING CULTURAL ACTIVITIES AND INFORMAL LEARNING									
L35	Implement a programme of cultural activities across the district to develop and raise skills.	Use cultural activities to develop and raise skills across the District.	●	●		21,27	LSC / LID	WMDC	

## IMPROVING OUR PLACES JOINT ACTION PLAN

INDICATORS	TARGETS	PERFORMANCE
28 Public satisfaction with their neighbourhood as a place to live.	To be added	79% of residents were satisfied with their neighbourhood as a place to live (2003) 27% feel that their neighbourhood has got worse.
29 Public transport patronage	Public transport patronage levels to increase by 5% by 2010 / 11	74% of the population had used buses in 2003 compared to 75% in 2000
30 Percentage of housing development on previously developed land	61% of development to be on brownfield sites by 2016	76% of new housing was on brownfield sites in 2003/04 compared to 57% in 2002/03
31 Recycling and composting rates	25% household waste recycled by 2008	17% of household waste was recycled or composted in 2003/04 an increase from 12.5% in 2002/03.
32 Local authority homes failing to meet decency standards	Achieve 100% Decent Homes in the public sector by 2010	38.6% of local authority homes failed to meet the Decent Homes Standard in 2003 a reduction of 6.4% since 2002.
33 Number of children killed or seriously injured in accidents	Reduction in Child KSI by 50% by 2010	31 children were killed or seriously injured on the road in 2003 an increase of 5 on 2002.
34 Domestic energy efficiency	Increase public sector SAP to 56	Current public sector SAP= 53, private sector SAP = 50
35 Participation in cultural activities	To be added	14% of the population said they had use cultural facilities in Wakefield in 2003/04.
36 Deprivation	To be developed.	13 of Wakefield's 209 Super Output Areas are ranked in the worst 10% by living environment areas in England

ACTIONS		ASPIRATIONS	DRIVERS			DELIVERERS		
			Cohesion	Deprivation	Local Need	Outcome	Funding	Lead
<b>PRIORITY: REDUCE THE LEVEL OF DOMESTIC AND COMMERCIAL WASTE DISPOSED OF TO LANDFILL</b>								
EN1	Make it more convenient for households to recycle / compost by introducing and extending the kerbside collection of recyclable materials, introducing more 'bring banks' and upgrading/replacing Household Waste Recycling Centres.	To have recycling levels for household waste at 25% by 2008 with virtually all households on one or more kerbside recycling schemes and more processing facilities to increase the range of recycled materials.			●	28, 31	DEFRA, WMDC	WMDC- Environment Services
EN2	Develop processing facilities to separate and treat recycled materials e.g. in-vessel composting plants, materials recycling facilities, and to pre-treat and reduce the quantities of residual waste landfilled e.g mechanical biological treatment (MBT) plant.				●	31	DEFRA, WMDC	WMDC- Environment Services

EN3	Increase opportunities for businesses to recycle / reduce packaging.	To have recycling levels for household waste at 25% by 2008 with virtually all households on one or more kerbside recycling schemes and more processing facilities to increase the range of recycled materials.			●	28, 31	WMDC	Groundwork
EN4	Reduce the use of natural non-renewable resources by individuals and organisations through increasing their knowledge and skills.				●	28, 31	LSC	Groundwork
<b>PRIORITY: PROTECT, CONSERVE AND IMPROVE NATURAL HABITATS AND PROVIDE ATTRACTIVE URBAN SPACES</b>								
EN5	Ensure fair access to greenspace is available to residents and the well being benefits are maximised.	To have 3000 more residents living within the catchment areas of accessible greenspace, a more integrated service to respond to neighbourhood environmental management and more local people involved in the identification, development, implementation and long term management of the environment in their neighbourhoods.	●	●	●	28, 35	S106, TYS, Landfill Tax Credit	WMDC- Environment Services
EN6	Adopt and encourage sustainable methods of land management.				●	28, 30	WMDC	WMDC- Housing & Regeneration
EN7	Set and implement high environmental standards of design, including secure by design, for all new developments, refurbishments and re-developments.			●	●	28	WMDC, Developers	WMDC- Housing & Regeneration
EN8	Ensure urban spaces are accessible, safer and sustainable.			●	●	●	28	
<b>PRIORITY: INCREASE EDUCATIONAL ESTABLISHMENTS AND BUSINESSES INVOLVEMENT IN ENVIRONMENTAL INITIATIVES.</b>								
EN9	Increase environmental stewardship within organisations and companies to reduce their environmental impact.	Increased provision of teacher training opportunities and NVQ qualifications for community education in sustainable development, all secondary schools engaged in environmental programmes within their community and all WDP agencies to have developed and implemented an 'eco-management' plan.			●	28		Groundwork
EN10	Develop and implement a schools training programme based on environmental educational activities.				●	28, 31	WMDC (tbc), Groundwork UK	Groundwork/ WMDC
EN11	Increase the number of people with accredited qualifications, skills and experience in environment and sustainable development .				●	31	LSC	Groundwork/ Wakefield College

PRIORITY: IMPROVE THE HOUSING STOCK THROUGHOUT THE DISTRICT									
EN12	Invest in former public sector stock through Wakefield District Housing in accordance with Business Plan.	By 2008 make decent 18,000 WDH properties and 1500 private sector homes. Provide home energy efficiency improvement schemes in 500 properties ensuring home energy efficiency is improved in 24.5% of all tenures. Achieve a 30% increase in the level of energy efficiency of WDH by 2010. Encourage the uptake of 1000 Warm Front grants in private sector properties.	●	●	●	28, 32	Loan Finance	WDH	
EN13	Identify housing stock with little or no demand.		●	●	●	28, 32	WMDC	WMDC-Regeneration & Housing	
EN14	Identify, develop and target assistance towards the fuel poor.		●	●	●	32	WMDC, EST Innovation Fund,	Affordable Warmth Steering Group	
EN15	Increase and facilitate the uptake of home energy efficiency improvement schemes.		●	●	●	32	KES- WYSE	WMDC-Regeneration & Housing	
PRIORITY: IMPROVE ACCESS TO JOBS, EDUCATION AND SERVICES BY PUBLIC TRANSPORT, WALKING AND CYCLING									
EN16	Actively encourage and promote public transport, walking and cycling and develop related publicity campaigns which reinforces the links to other issues.	Mode share of journeys to school to be 5% by 2010/11. Public transport patronage levels to increase by 5% by 2010-11. 80% satisfaction with local bus services, X% satisfaction with public transport information. 95% of bus services no more than 6 minutes late by 2005/06.			●	29	LTP	WMDC-Regeneration & Housing, METRO	
EN17	Improve rural passenger transport services to enhance accessibility to and within rural communities.			●	●	28, 29, 36	NRF, LTP	WMDC-Regeneration & Housing	
EN18	Integrate land-use and transport planning.				●	28, 29, 30		WMDC-Regeneration & Housing	

PRIORITY:REDUCE CONGESTION AND IMPROVE AIR QUALITY								
EN19	Effectively manage traffic flows and make better use of highways capacity.	To have an improved road network with better managed traffic flows and a modal shift from the car and reduced levels of NO2 in residential areas. Improved footways and Public Rights of Way.				28, 29	LTP	WMDC- Regeneration & Housing
EN20	Influence the level of demand for travel by car.				●	29, 33	LTP	WMDC- Regeneration & Housing
EN21	Reduce transport emissions and the effect of climate change.				●	28, 29	LTP	WMDC- Regeneration & Housing
EN22	Improve the condition of the highway and public transport infrastructure to meet the needs of current and future generations.				●	28, 29, 33	LTP	WMDC- Regeneration & Housing
PRIORITY: MAKE ROADS SAFER								
EN23	Reduce the number and severity of road casualties.	Reduction in total levels of people killed and seriously injured (KSI) by 40%. Reduction in Child KSIs by 50%. Reduction in slight casualty rate by 10% by 2010/11.		●	●	33	LTP	WMDC- Regeneration & Housing
EN24	Improve personal security and perception of safety of transport users.					28, 29	LTP	WMDC- Regeneration & Housing
PRIORITY: IMPROVE CULTURAL FACILITIES								
EN25	Refurbish and expand existing facilities and ensuring the development of new ones meet gaps in provision and will improve services.	New and improved cultural venues e.g. Hepworth Gallery, Wakefield Library, Wakefield Theatre Royal, Castleford Museum and Library, the Arthouse. Offer access to cultural facilities to all of the district's communities.			●	28		WMDC- Education
EN26	Develop and deliver more cultural activities in the communities of the Wakefield District in partnership with a range of agencies targetted at specific groups.			●	●		28, 35, 36	

PRIORITY: DEVELOP THE CULTURAL SECTOR								
EN27	Strengthen the infra-structure through training, information and support, greater diversity of provision, creation of Cultural Partnership and development of cultural leaders.	More opportunities for participation by all sectors of the community and creative solutions to neighbourhood issues explored. Increase participation rates by 10% per annum for 5 years			●	28, 35		Wakefield Theatre
EN28	Provide excellent, affordable sport and recreational facilities in the right place.		●	●		28, 35, 36		WMDC- Environment Services